dot.Source®

WE BELIEVE THAT DIGITALISATION MAKES THE WORLD A BETTER PLACE.

FOR US, DIGITALISATION MEANS MAKING ANYTHING POSSIBLE

Digitalisation connects people worldwide and simplifies access to knowledge, products and services. It makes processes more efficient and work easier. Digitalisation allows us to do more. It also allows us to do things differently – anywhere and at any time.

DIGITALISATION MEANS EMBRACING AGILITY

We work in an industry driven by constant innovation. In light of ever-changing trends in technology, staying responsive is crucial for us. That is why dotSource is committed to New Work, integral planning and agile methodologies such as Scrum and design thinking when it comes to collaboration.

DIGITAL LITERACY IS MORE THAN JUST CODING SKILLS

From our experience, digital projects are not only about technical implementation, but also about the related changes within a company and beyond. We support you from strategic planning through to successful market positioning. In addition to technical implementation, we focus on the essential internal change management processes.

Learn more
about dotSource

DIGITAL SUCCESS FROM THE FIRST IDEA – OUR INTEGRAL PROJECT APPROACH

Developing perspectives together
Digital Consulting & Agile Principles

Selecting solutions
Requirements Analysis & Assessment

Implementing digital projects
Individually & According to Agile Principles

Making digital business scalable
Cloud Services, iPaaS & API Management

Expanding practical knowledge
Digital Business School & AI Seminars

Data-driven process optimisation
AI & Automation

We believe that digitalisation makes the world a better place.

Data-driven decision-making
BI & Data Science

User-centred brand design
Web Design, UX Design & Brand Experience

Centrally managed data
PIM, MDM & DAM

Measurably increased reach
Digital Marketing

Digitally managed customer relationships
CRM, Sales & Service

Automatically distributed content
CMS & DXP

Personalised user experiences
Marketing Automation

Increased sales across all channels
E-Commerce & Mobile Apps

Learn more about our services

The following clients trust our expertise:

BayWa

Kinn

FUJIFILM

hessnatur

Fissler

ROSE

hagebau

Netto Digital

ottobock.

WÜRTH

This is what our clients say about the collaboration:

»Our collaboration with dotSource has been very successful. dotSource sets itself apart through excellent e-business knowledge and world-class developers. When it comes to tricky projects, we gladly turn to our colleagues from Jena.«

WÜRTH

Christian Berndt
CEO

»dotSource helped us make the most of our potential and is now an important and reliable partner for Villeroy & Boch, supporting us on the path to strengthening our online sales channel.«

Villeroy & Boch
1748

Mark Hoffmann
E-Commerce Project Manager

WE TRANSFORM COMPANIES INTO DIGITAL CHAMPIONS!

2006
dotSource was founded

100%
run by owners

6
offices

500+
digital natives

Head Office Jena
Goethestraße 1
07743 Jena

Office Leipzig
Hainstraße 1–3
04109 Leipzig

Office Dresden
Bergstraße 19
01096 Dresden

Office Stuttgart
Feuerseeplatz 14
70176 Stuttgart

Office Berlin
Hardenbergstraße 9
10623 Berlin

Office Rijeka
Ulica Radmile Matejčić 10
51000 Rijeka, Croatia

PHONE +49 (0) 3641 797 9000 | E-MAIL info@dotSource.de | www.dotSource.com